

Mass Media in the Middle East

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Introductory readings.

- Anderson, Benedict. 1991. Imagined Communities: Reflections on the Origin and Spread of Nationalism. London: Verso.
- Briggs, Asa and Peter Burke. 2005. A Social History of the Media from Gutenberg to the Internet. Cambridge: Polity Press.
- Chun, Wendy Hui Kyong. 2006. "Introduction: Did Somebody Say New Media?" In Wendy Hui Kyong Chun and Thomas Kennan eds., New Media/Old Media: A History and Theory Reader. New York: Routledge, pp. 1-11.
- Deibert, Ronald. 1997. Parchment, Printing and Hypermedia: Communication in World Order Transformation. New York: Columbia University Press.
- Elsaesser, Thomas. 2006. "Early Film History and Multi-Media: An Archaeology of Possible Futures?" In Wendy Hui Kyong Chun and Thomas Kennan eds., New Media/Old Media: A History and Theory Reader. New York: Routledge, pp. 13-26.
- Jenkins, Henry. 2006. Convergence Culture: Where Old and New Media Collide. New York: New York University Press.
- Luhman, Niklas. 2000. The Reality of the Mass Media. Cambridge: Polity Press.
- Mirzoeff, Nicholas. 2006. "Network Subjects or, The Ghost is the Message." In Wendy Hui Kyong Chun and Thomas Keenan eds., New Media/Old Media: A History and Theory Reader. New York: Routledge, pp. 335-345.
- Saenger, Paul. 1997. "Introduction" to Space Between Words: The Origins of Silent Reading. Stanford: Stanford University Press, pp. 1-17.
- Thorburn, David and Henry Jenkins eds. 2003. Rethinking Media Change: The Aesthetics of Transition. Boston: MIT Press.

Week 1: Orality and Literacy

- Collins, James. 1995. "Literacy and Literacies." Annual Review of Anthropology 24, pp. 75-93. (particularly pp. 75-81)
- Deibert, Ronald. 1997. Parchment, Printing, and Hypermedia: Communication in World order Transformation. New York: Columbia University Press. (chapters 2-4, pp. 47-110.)
- Eickelman, Dale. 1978. "The Art of Memory: Islamic Education and Its Social Reproduction." Comparative Studies in Society and History Vol. 20, No. 4: 485-516.
- Goody, Jack and I. Watt. 1963. "The Consequences of Literacy." Comparative Studies in Society and History 5: 304-45.

- Nelson, Kristina. 2001 [1985]. The Art of Reciting the Quran. Cairo: American University in Cairo Press. (chapters 1-4, pp. 1-100).
- Ong, Walter. 1982. Orality and Literacy: The Technologizing of the Word. London: Methuen. (chapters 1-5, pp. 1-135).
- Osman, Ghada. 1997. "Oral Vs. Written Transmission: The Case of Tabari and Ibn Sa'd." Arabica Tome XLVIII. Leiden: Brill, pp. 66-80. (useful to read with Cooke, Kennedy and Khalidi as cited below in collateral readings)
- Pedersen, Johannes. 1984. The Arabic Book. Translated by Geoffrey French. Edited with an introduction by Robert Hillenbrand. Princeton, N.J.: Princeton University Press. (chapters 1-3, pp. 3-36).
- Saenger, Paul. 1982. "Silent Reading: Its Impact on Late Medieval Script and Society." Viator: Medieval Renaissance Studies 13: 367-414.
- Schoeler, Gregor. 2002. "Introduction" to The Genesis of Literature in Islam: From the Aural to the Read. Edinburgh: University of Edinburgh Press, pp. 1-15.

- Collateral Readings:* Atiyeh, George. 1995. The Book in the Islamic World: The Written Word and Communication in the Middle East. Albany: State University of New York Press.
- Berque, Jacques. 1995. "The Koranic Text: From Revelation to Compilation." In George Atiyeh ed., The Book in the Islamic World: The Written Word and Communication in the Middle East. Albany: State University of New York Press, pp. 17-29.
- Bijker, Wiebe E., Thomas P. Hughes, and Trevor J. Pinch, eds. 1997. The Social Construction of Technological Systems: New Directions in the Sociology and History of Technology. Cambridge, MA: MIT Press.
- Cooke, Michael. 1997. "The Opponents of the Writing of Tradition in Early Islam." Arabica Tome XLIV. Leiden: Brill, pp. 437-523.
- Eisenstein, Elizabeth. 1979. The Printing Press as an Agent of Change: Communications and Cultural Transformations in Early-modern Europe. Cambridge: Cambridge University. ("Preface" and "The Unacknowledged Revolution.")
- Graham, William. 1987. Behond the Written Word: Oral Aspects of Scripture in the History of Religion. Cambridge: University of Cambridge Press.
- Kennedy, Hugh. 1997. "From Oral Tradition to Written Record in Arabic Genealogy." Arabica Tome XLIV. Leiden: Brill, pp. 531-544.
- Khalidi, Tarif. 1994. Arabic Historical Thought in the Classical Period. New York: Cambridge University Press.(chs. 1 and 2).
- Knox, Bernard. 1968. "Silent Reading in Antiquity." Greek, Roman, and Byantine Studies 9 (4): 421-435.
- Martin, Henri-Jean. 1995. The History and Power of Writing. Chicago: University of Chicago Press.
- McLuhan, Marshall. 1962. The Gutenberg Galaxy: The Making of Typographic Man. London: Routledge & Kegan Paul.
- Saenger, Paul. 1997. Space between Words: The Origins of Silent Reading. Stanford, Calif.: Stanford University Press, 1997. (chapters 1 and 2, pp. 1-

- 51; chapter 6 on Arabic influence in Continental word separation, pp. 120-130).
- Schoeler, Gregor. 2006. The Oral and the Written in Early Islam. London: Routledge.
- Sedra, Paul. 2006. Textbook Maneuvers: Evangelicals and Educational Reform in Nineteenth-Century Egypt. PhD Dissertation, New York University.
- Smith, Merritt Roe and Leo Marx eds. 1994. Does Technology Drive History? The Dilemma of Technological Determinism. Boston: MIT Press.
- Street, Brian. 1984. Literacy in Theory and Practice. Cambridge: Cambridge University Press.
- Winner, Langdon. "Upon Opening the Black Box and Finding it Empty: Social Constructivism and the Philosophy of Technology." 1993. Science Technology & Human Values 18: 3 (Summer 1993): 362-378.
- Wogan, Peter. 1994. "Perceptions of European Literacy in Early Contact Situations." Ethnohistory 41 (3): 407-429.
- Parry, Jonathan. 1985. "The Brahmanical Tradition and the Technology of the Intellect." In Joanna Overing ed., Reason and Morality. London: Tavistock, 200-225.

Question: "Writing (and especially alphabetic writing) is a technology, calling for the use of tools and other equipment ... It initiated what print and computers only continue, the reduction of dynamic sound to quiescent space, the separation of the word from the living present, where alone spoken words can exist" (Walter Ong, Orality and Literacy: The Technologizing of the Word, Routledge 1982, pp. 81-82).

In what sense was pre-print Arabic writing "technologized"? In the context of Arabic pre-print writing, are there potential objections to Ong's way of understanding the implications of writing?

Week 2: Orality, Textuality, and Social Transformation in the Middle East (read two out of three from Messick, Shryock, and Mitchell).

- Reading;* Messick, Brinkley. 1993. The Calligraphic State: Textual Domination and History in a Muslim Society. Berkeley: University of California.
- Shryock, Andrew. 1997. Nationalism and the Genealogical Imagination: Oral History and Textual Authority in Tribal Jordan. Berkeley: University of California Press.
- Mitchell, Timothy. 1988. Colonising Egypt. Cambridge: Cambridge University Press.
- Collateral Readings:* Anderson, Benedict. 1991. Imagined Communities: Reflections on the Origin and Spread of Nationalism. London: Verso. (read with Shryock).
- Armbrust, Walter. 2001. "Colonizing Popular Culture or Creating Modernity? Architectural Metaphors and Egyptian Media." In Jakob Skovgaard-Petersen and Hans Christian Korsholm Nielson eds., Middle Eastern Cities, 1900-1950. Aarhus: Aarhus University Press. (read with Mitchell).
- Bradley, Arthur. 2008. Derrida's Of Grammatology. Edinburgh: Edinburgh University Press.

- Derrida, Jacques. 1997. Of Grammatology. Baltimore: The Johns Hopkins University Press.
- Foucault, Michel. 1977. Discipline and Punish: The Birth of the Prison, tr. Alan Sheridan. London: Allen Lane.
- Starrett, Gregory. 1998. Putting Islam to Work: Education, Politics, and Religious Transformation in Egypt. Berkeley: University of California Press. (read with Mitchell and/or Messick).

Question: "The absolute opposition between the order of the modern West and the backwardness and disorder of the East was not only found in Europe, but began to repeat itself in Egyptian scholarship and popular literature, just as it was replicated in colonial cities. Through its textbooks, school teachers, universities, newspapers, novels and magazines, the colonial order was able to penetrate and colonise local discourse." (Timothy Mitchell, Colonising Egypt, p. 171)

Compare and contrast Mitchell's arguments about the processes of institutionalizing European discourse with those of Brinkley Messick (The Calligraphic State) and/or Andrew Shryock (Nationalism and the Genealogical Imagination). In particular, how does European "order" affect practices of writing?

Week 3: The Press and Publishing.

- Reading:* Atiyeh, George. 1995. "The Book in the Modern Arab World: The Cases of Lebanon and Egypt." In George Atiyeh ed., The Book in the Islamic World: The Written Word and Communication in the Middle East. Albany: State University of New York Press, pp. 233-254.
- Ayalon, Ami. 2004. Reading Palestine: Printing and Literacy, 1900-1948. Austin: University of Texas Press.
- Ayalon, Ami. 2008. "Private Publishing in the *Nahda*." International Journal of Middle East Studies 40 (4): 561-577.
- Briggs, Asa and Peter Burke. 2005. "Introduction" and "The Print Revolution in Context." In Briggs and Burke, A Social History of the Media from Gutenberg to the Internet. Cambridge: Polity, pp. 1-60.
- Cole, Juan. 2002. "Printing and Urban Islam in the Mediterranean World. 1890-1920." In Leila Tarazi Fawaz and C.A. Bayly eds., Modernity and Culture: From the Mediterranean to the Indian Ocean. New York: Columbia University Press, pp. 344-351.
- Göçek, Fatma Müge. 1987. "Printing Press." In Göçek's East Encounter West: France and the Ottoman Empire in the Eighteenth Century. New York: Oxford University Press, pp. 108-115.
- Hanna, Nelly. 2003. In Praise of Books: A Cultural history of Cairo's Middle Class, Sixteenth to the Eighteenth Century. Syracuse, New York: Syracuse University Press.
- Mahdi, Muhsin. 1995. "From the Manuscript Age to the Age of Printed Books." In George Atiyeh ed., The Book in the Islamic World: The Written Word and Communication in the Middle East. Albany: State University of

- New York Press, pp.1-16.
- Robinson, Francis. 1993. "Technology and Religious Change: Islam and the Impact of Print." Modern Asian Studies 27 (1): pp. 229-251.
- Szyliowicz, Joseph. 1992. "Functionalist Perspectives on Technology: The Case of the Printing Press in the Ottoman Empire." In Ekmeleddin Ihsanoglu ed., Transfer of Modern Science and Technology to the Muslim World. Istanbul: Research Centre for Islamic History, Art and Culture, pp. 251-260.
- Collateral Reading:* Albin, Michael. 1995. "The Book in the Islamic World: A Selective Bibliography." In George Atiyeh ed., The Book in the Islamic World: The Written Word and Communication in the Middle East. Albany: State University of New York Press, pp. 273-282.
- Amin, Michael Cameron. 2001. "Selling and Saving 'Mother Iran': Gender and the Iranian Press in the 1940s." International Journal of Middle East Studies 33 (August): 335-361.
- Ayalon, Ami. 1995. The Press in the Arab Middle East: A History. New York: Oxford University Press.
- Booth, Marilyn. 2001. May Her Likes Be Multiplied: Biography and Gender Politics in Egypt. Berkeley: University of California Press.
- Brummett, Palmira. 2000. Image and Imperialism in the Ottoman Revolutionary Press, 1908-1911. Albany: State University of New York Press.
- Bulliet, Richard. 1987. "Medieval Arabic Tarsh: A Forgotten Chapter in the History of Printing." Journal of the American Oriental Society 107 (3): 427-438.
- Dabous, Sonia. 1993. "Nasser and the Egyptian Press." In Charles Tripp ed., Contemporary Egypt through Egyptian Eyes: Essays in Honour of Professor P.J. Vatikiotis. London: Routledge, pp. 100-121.
- Gonzales- Quijano, Yves. 1994. Les gens du livre: champ intellectuel et édition dans l'Egypte contemporaine : 1952-1992. Ph.D. dissertation, l'Institut d'Etudes politiques de Paris.
- Kelidar, Abbas. 1993. "The Political Press in Egypt, 1882-1914." In Charles Tripp ed., Contemporary Egypt through Egyptian Eyes: Essays in Honour of Professor P.J. Vatikiotis. London: Routledge, pp. 1-21.
- Khalid, Adeeb. 1994. "Printing, Publish, and Reform in Tsarist Central Asia." International Journal of Middle East Studies 26 (2): 187-200.
- Nasr, Sayyed Hussein. 1992. "Oral Transmission and the Book in Islamic Education: The Spoken and the Written Word." Journal of Islamic Studies v. 3, no. 1 (January): 1-14.
- Ohmann, Richard. 1996. Selling Culture: Magazines, Markets, and Class at the Turn of the Century. London: Verso. (selections for comparative purposes)
- Sharkey, Heather. 1999. "A Century in Print: Arabic Journalism and Nationalism in Sudan, 1899-1999." International Journal of Middle east Studies 31 (4): 531-549.

Tracy, Walter. 1975. "Advances in Arabic Printing." Bulletin of the British Society for Middle Eastern Studies 2 (2): 87-93.

Question: It has been claimed that the printing press encountered significant cultural resistance in the Middle East. It is also assumed that when printing was adapted in this region it caused far-reaching social change. Discuss the advent of printing in the Arab Middle East. Was there in fact resistance to printing, and if so, why? And what was the nature of the social change precipitated by the printing press once it came into widespread use in the Middle East?

Week 4: The Age(s) of Media: Text, Image, Sound

- Reading:* Armbrust, Walter. 2006. "Audiovisual Media and History of the Middle East." In Amy Singer and Israel Gershoni eds, History and Historiographies of the Modern Middle East. Seattle: University of Washington Press.
- Armbrust, Walter. 2000. "The Golden Age before the Golden Age: Commercial Egyptian Cinema before the 1960s." In Walter Armbrust, ed., Mass Mediations. Berkeley: University of California Press, pp. 292-327.
- Briggs, Asa and Peter Burke. 2005. "From Steam to Electricity," "Processes and Patterns" and "Information, Education, Entertainment." In Briggs and Burke, A Social History of the Media from Gutenberg to the Internet. Cambridge: Polity, pp. 88-215. (Comparative)
- Danielson, Virginia. 1996. The Voice of Egypt: Umm Kulthum, Arabic Song, and Egyptian Society in the Twentieth Century. Chicago: University of Chicago Press. ("Media, Style, and Idiom" chapter)
- Deibert, Ronald. 1997. "Print and the Medieval to Modern World Order Transformation: Changes to Social Epistemology," and "The Pre-history of Hypermedia: Technological and Sociological Roots." In Deibert's Parchment, printing, and Hypermedia: Communication in World Order Transformation. New York, Columbia University Press, pp. 94-110; 115-119. (Comparative)
- Dougherty, Roberta L. 2000. "Badi'a Masabni, Artise and Modernist: The Egyptian Print Media's Carnival of National Identity." In Walter Armbrust, ed., Mass Mediations: New Approaches to Popular Culture in the Middle East and Beyond. Berkeley: University of California Press.
- Lagrange, Frédéric. 2008. "Women in the Singing Business, Women in Songs" History Compass v. 6 (http://www.blackwell-compass.com/subject/history/section_home?section=hico-middle-and-near-east).
- Micklewright, Nancy. 2000. "Personal, Public and Political (Re)Constructions: Photographs and Consumption." In Donald Quartaert ed., Consumption Studies and the History of the Ottoman Empire, 1550-1922. Albany, N.Y.: State University of New York Press, pp. 261-88.
- Ryzova, Lucie. 2005. "I Am a Whore, But I Will Be a Good Mother." Arab Studies Journal v. XII no.2/v. XIII no. 1 (Fall 2004/Spring 2005 combined issue): 80-123.

- Ryzova, Lucie. 2007. "My Notepad Is My Friend': Efendis and the act of Writing in Modern Egypt." Maghreb Review 32 (4): 323-348.
- Sheehi, Stephen. 2007. "A Social History of Early Arab Photography, or a Prolegomenon to an Archaeology of the Lebanese Imago." International Journal of Middle Eastern Studies. 39: 177-208.
- Stein, Sally. 1992. "The Graphic Ordering of Desire: Modernization of a Middle-Class Women's Magazine, 1914-1939." In Richard Bolton ed., The Contest of Meaning: Critical Histories of Photography. Cambridge, Mass.: MIT Press, pp. 145-162. (Comparative)
- Vitalis, Robert. 2000. "American Ambassador in Technicolor and Cinemascope: Hollywood and Revolution on the Nile." In Walter Armbrust ed., Mass Mediations: New Approaches to Popular Culture in the Middle East and Beyond. Berkeley: University of California Press, pp. 269-291.
- Collateral Reading:* Arasoughly, Alia ed., Screens of Life: Critical Film Writing from the Arab World, v. 1. Quebec: World Heritage Press.
- Armbrust, Walter. 2003. "Bourgeois Leisure and Egyptian Media Fantasies." In Dale Eickelman and Jon Anderson, eds. New Media and the Muslim World: The Emerging Public Sphere, pp. 102-128. Indiana University Press.
- Armes, Roy. 2005. Postcolonial Images: Studies in North African Film. Bloomington: Indiana University Press.
- Brummet, Palmira. 2000. Image and Imperialism in the Ottoman Revolutionary Press, 1908-1911. Albany, N.Y.: State University of New York Press.
- Boyd, Douglas. 1999. Broadcasting in the Arab World: A Survey of the Electronic Media in the Middle East. Ames, Iowa: Iowa State University Press.
- Cizgen, Engin. 1987. Photography in the Ottoman Empire. Istanbul: Haset Kitabevi A. S.
- Di-Capua, Yoav. 2008. "Common Skies Divided Horizons: Aviation, Class and Political Community in Egypt, 1914-1952," Journal of Social History (Forthcoming, August).
- Flibbert, Andrew. 2007. Commerce in Culture: States and Markets in the World Film Trade. New York: Palgrave. (comparative study of the Egyptian and Mexican film industries).
- Graham-Brown, Sarah. 1988. Images of Women: The Portrayal of Women in Photography of the Middle East, 1860-1950. London: Quartet.
- Leaman, Oliver. 2001. Companion Encyclopedia of Middle Eastern and North African Film. London: Routledge.
- Lemke, Wolf-Deiter. 2002. "Ottoman Photography: Recording and Contributing to Modernity." In The Empire in the City: Arab Provincial Capitals in the Late Ottoman Empire. Beirut: Ergon Verlag-Wurzburg, pp. 237-38.
- Racy, Ali Jihad. 1977. Musical Change and Commercial Recording in Egypt, 1904-1932. Ph.D. dissertation, University of Illinois at Urbana-Champaign.

Shafik, Viola. 1998. Arab Cinema: History and Cultural Identity. Cairo: American University in Cairo Press.

Shafik, Viola. 2007. Popular Egyptian Cinema: Gender, Class, and Nation. Cairo: American University in Cairo Press.

Question: According to Ronald Deibert, in the emerging communications environment of hypermedia,

no single technological innovation or instrument of technology signals this transformation. Rather, the emergence of the hypermedia environment reflects a complex melding and converging of distinct technologies into a single integrated web of digital-electronic-telecommunications--**a process that has roots reaching back to the late nineteenth century, and that encompasses a series of technological innovations that continued through the twentieth century**, culminating in the digital convergence that began in the late 1960s" (Parchment, Printing, and Hypermedia, p. 114, my emphasis in bold face).

Of course the Middle East of 1900-1970 was at least as distant as Europe and the US from the integrated "web-like" communications Deibert describes. Discuss the Middle East in terms of the "proto-hypermedia" era that Deibert posits for Europe. Can there be a "proto-hypermedia" history of the Middle East?

Question: "[W]hile technical innovation comes in 'waves' ... associated with economic trends, historical labels tend to be attached to societies according to what seems, for a variety of reasons, to be their dominant communications technology. The 'age of railways' ... 'age of broadcasting' or 'the age of television', and 'age of the cinema ... have overlapped. ... In none of the ages ... did one medium eliminate another. ... Yet as technological advance speeded up (with occasional lags), old technologies were being challenged and, above all, their institutional framework was having to be thought out afresh" (Briggs and Burke, A Social History of Media, pp. 213-214).

Can one think in terms of "media ages" in the Middle East? If so, what sort of overlaps and re-thinkings were occurring?

NOTE: These essays require thinking "outside the box" of the existing literature on the Middle East. They are, consequently, not for the faint of heart. The literature on Middle Eastern media tends to discuss print to some extent; and "new media" in the conventional post-digital sense; but doesn't yet enable a *history of new media* that accounts for social changes between the advent of printing and the advent of digital media. Such a history would focus on the effect of such phenomena as sound recording, radio, illustrated magazines, cinema, and even terrestrial television. Your essay therefore must assume a partly speculative stance with regard to gaps in the literature.

Week 5: Authenticity and the Formation of Canons: Umm Kulthum and Abd al-Wahhab

Reading: Armbrust, Walter. 2009. "Long Live Patriarchy: Love in the Time of 'Abd al-Wahhab." History Compass 6: 251–281 (http://www.blackwell-compass.com/subject/history/section_home?section=hico-middle-and-

near-east)

Armbrust, Walter. 1996. Mass Culture and Modernism in Egypt. Cambridge: Cambridge University Press. (chapters 4 and 5 are relevant to Abd al-Wahhab).

Danielson, Virginia. 1990/91 (Fall/Winter). "Min al-Mashayikh: A View of Egyptian Musical Tradition." Asian Music 22 (1): 113-127.

Danielson, Virginia. 1998. "Performance, Political Identity, and Memory: Umm Kulthum and Gamal 'Abd al-Nasir." In Sherifa Zuhur, ed., Images of Enchantment: Visual and Performing Arts of the Middle East. Cairo: American University in Cairo Press, pp. 109-122.

Danielson, Virginia. 1987. "The Quran and the Qasidah: Aspects of the Popularity of the Repertory Sung by Umm Kulthum." Asian music 19 (1): 26-45.

Danielson, Virginia. 1996. The Voice of Egypt: Umm Kulthum, Arabic Song, and Egyptian Society in the Twentieth Century. Chicago: University of Chicago Press.

Frischkopf, Michael. 2001. "Tarab ("Enchantment") in the Mystic Sufi Chant of Egypt." In Sherifa Zuhur, ed., Colors of Enchantment: Theater, Dance, Music, and the Visual Arts of the Middle East. Cairo: American University in Cairo Press, pp. 233-269.

Lohman, Laura. 2009. "The Artist of the People in the Battle': Umm Kulthum's Concerts for Egypt in Political Context." In Laudan Nooshin ed., Music and the Play of Power in the Middle East, North Africa and Central Asia. London: Ashgate, pp. 33-53.

Music: Habib Hassan Touma. 1996. The Music of the Arabs [sound recording]. Compiled, recorded and commented by Habib Hassan Touma. Portland, Or.: Amadeus Press.

CDs and cassette tapes of Umm Kulthum, Abd al-Wahhab, and many others are widely available.

Films: Umm Kulthum: A Voice Like Egypt. Michal Goldman, 1996.
Al-Warda al-Bayda` (The White rose). Muhammad Karim, 1933. (subtitles)
Salama (Salama). Togo Mizrahi, 1945. (subtitles)
Nashid al-Amal (Anthem of hope). Ahmad Badr Khan, 1938.
Ghazal al-Banat (The Flirtation of girls). Anwar Wagdi, 1949. (subtitles)
Yaum Sa'id (Happy day). Muhammad Karim, 1940.

Collateral Reading: Adorno, Theodor. 1998. "On Popular Music." In John Storey ed, Cultural Theory and Popular Culture: A Reader. Essex: Prentice Hall, pp. 197-216.

Armbrust, Walter. 2001. "Colonizing Popular Culture or Creating Modernity? Architectural Metaphors and Egyptian Media." In Jakob Skovgaard-Petersen and Hans Christian Korsholm Nielson eds., Middle Eastern Cities, 1900-1950. Aarhus: Aarhus University Press. Asmar, Sami with Kathleen Hood. 2001. "Modern Arab Music: Portraits of Enchantment from the Middle Generation." In Sherifa Zuhur, ed., Colors of Enchantment: Theater, Dance, Music, and the Visual Arts of the

- Middle East. Cairo: American University in Cairo Press, pp. 297-320.
- Azzam, Nabil Salim. 1990. Muhammad 'Abd al-Wahhab in Modern Egyptian Music. Ph.D. dissertation, University of California, Los Angeles.
- Farouqi, Lois Ibsen. 1987. "The Cantillation of the Qur'an." Asian Music 19 (1): 2-25.
- Gordon, Joel. 2004. "The Nightingale and the Ra'is: 'Abd al-Halim Hafiz and Nasserist Longings." In Elie Podeh and Onn Winckler eds., Rethinking Nasserism: Revolution and Historical Memory in Modern Egypt. Gainesville, Flor.: University Press of Florida, pp. 307-323.
- Nelson, Krinstina. 2001 [1985]. The Art of Reciting the Quran. Cairo: American University in Cairo Press.
- Nelson, Kristina." 1982. Reciter and Listener: Some Factors Shaping the Mujawwad Style of Qur'anic Reciting." Ethnomusicology 26 (1):41-47.
- Racy, Jihad. 2003. Making Music in the Arab World: The Culture and Artistry of Tarab. Cambridge: Cambridge University Press.
- Racy, Ali Jihad. 1991. "Creativity and Ambience: An Ecstatic Feedback Model from Arab Music." The World of Music 33 (3): 7-28.
- Racy, Ali Jihad. 1991. "Historical Worldviews of Early Ethnomusicologists: An East-West Encounter in Cairo, 1932." In Steven Blum et. al. eds., Ethnomusicology and Modern Music History. Champagne-Urbana: University of Illinois Press.
- Racy, Ali Jihad. 1977. Musical Change and Commercial Recording in Egypt, 1904-1932. Ph.D. dissertation, University of Illinois at Urbana-Champaign.
- Sednaoui, Selim. 1998. "Western Classical Music in Umm Kulthum's Country." In Sherifa Zuhur ed., Images of Enchantment: Visual and Performing Arts of the Middle East. Cairo: American University in Cairo Press, pp. 123-134.
- Shannon, Jonathan. 2001. Among the Jasmine Trees: Music, Modernity, and the Aesthetics of Authenticity in Contemporary Syria. Ph. D. Dissertation, City University of New York.
- Shawan, Salwa Aziz. 1981. Al-Musiqa al-'Arabiyyah: A Category of Urban Music in Cairo, Egypt, 1927-1977. Ph.D. dissertation, Columbia University.
- Shehadi, Fadlou. 1995. Philosophies of Music in Medieval Islam. New York: E.J. Brill.
- Shiloah, Amnon. 1995. "Islam and Music." In Amnon Shiloah, Music in the World of Islam: A Socio-cultural Study. Detroit: Wayne State University Press.
- Touma, Habib Hassan. 1999. "Music Theory and the Arabian Tone System," "The Maqam Phenomenon," "The Rhythmic-Temporal Dimension: Wazn," and "Genres of Secular Art Music." In Touma's The Music of the Arabs. Portland, Or.: Amadeus Press.
- Vitalis, Robert. 2000. "American Ambassador in Technicolor and Cinemascope: Hollywood and Revolution on the Nile." In Walter

- Armbrust ed., Mass Mediations: New Approaches to Popular Culture in the Middle East and Beyond. Berkeley: University of California Press, pp. 269-291.
- Zuhur, Sherifa. 2000. Asmahan's Secrets: Woman, War, and Song. Austin: University of Texas Press.

Question: Are tarab and mass mediation mutually exclusive?

Question: Umm Kulthum, Abd al-Wahhab and others have had the mantle of high culture bestowed upon them. Their work, then, should by definition be considered distinct from mere popular culture. Agree or disagree?

Week 6: The Problem of Dance

- Reading:*
- Armbrust, Walter. 2004. "Egyptian Cinema On Stage and Off." In Andrew Shryock ed., Off Stage/On Display: Intimacy and Ethnography in the Age of Public Culture. Stanford: Stanford University Press, pp. 69-100.
- Birnbaum, Dee. 1988. "The Unknown Dancer: The Life of a Folkloric Dancer in Egypt." Arabesque 14 (4):12-16.
- Dougherty, Robin. 1986. "In the Temple of Dance," parts I and II. Arabesque 12 (1): 4-6; 12 (2).
- Dougherty, Roberta. 2005. "Dance and the Dancer in Egyptian Films." In Antony Shay and Barbara Sellers-Young eds., Belly Dance: Orientalism, Transnationalism and Harem Fantasy. Costa Mesa, Cal.: Mazda, pp. 145-171.
- Franken, Marjorie. 1998. "Farida Fahmy and the Dancer's Image in Egyptian Film." In Sherifa Zuhur, ed., Images of Enchantment: Visual and Performing Arts in the Middle East, pp. 265-281. Cairo: American University in Cairo Press.
- Herzfeld, Michael. 1997. Cultural Intimacy: Social Poetics in the Nation-state. New York: Routledge. (chapter 1)
- Nieuwkerk, Karin van. 1995. A Trade Like Any Other: Female Singers and Dancers in Egypt. Austin: University of Texas Press.
- Said, Edward. 2001. "Farewell to Tahia." In Sherifa Zuhur, ed., Colors of Enchantment: Theater, Dance, Music, and the Visual Arts of the Middle East, pp. 228-232. Cairo: American University in Cairo Press.
- Shryock, Andrew. 2004. "Other Conscious/Self Aware: First Thoughts on Cultural Intimacy and Mass Mediation." In Andrew Shryock ed., Off Stager/On Display: Intimacy and Ethnography in the Age of Public Culture. Stanford: Stanford University Press, pp. 3-30.
- Studlar, Gaylyn. 1997. "'Out-Salomeing Salome': Dance, the New Woman, and Fan Magazine Orientalism." In Matthew Bernstein and Gaylyn Studlar, eds., Visions of the East: Orientalism in Film. New Brunswick, NJ: Rutgers University Press.
- Websites:*
- Snake Skin: <http://www.snakeskin.com/NajCont.htm>

Gilded Serpent: <http://www.gildedserpent.com/>
Aleena's Photos: <http://www.aleena.com/gallery/>
Many others only a mouse click away from your desk top.

Films:

Ahibbak ya Hasan, Husayn Fauzi, 1958.
Asmar wa-Gamil, Abbas Kamil, 1950.
Gharam fi al-Karnak, Ali Rida, 1967.
Hollywood Harems. Tania Kemal El-Din, 1999.
Khali balak min Zuzu. Hasan al-Imam, 1973.
Mandil al-Hilw, Abbas Kamil, 1949.
Shari' Muhammad Ali, Niyazi Mustafa, 1944.
Tamar Hinna, Husayn Fayzi, 1957.

Collateral Reading: Arabesque (U.S. oriental dance periodical, 1975-1995).

Armbrust, Walter. 1996. Mass Culture and Modernism in Egypt.
Cambridge: Cambridge University Press (chapter 6, for background on
the film Khalli Balak min Zuzu).
Fahmy, Farida (Melda). 1987. The Creative Development of Mahmoud
Reda, a Contemporary Egyptian Choreographer. M.A. thesis, University
of California, Los Angeles.
Faruqi, Lois Ibsen al-. 1976-7. "Dances of the Muslim Peoples." Dance
Scope 11 (1): 43-51.
Fraser, Kathleen Wittick. 1993. "Aesthetic Explorations: The Egyptian
Oriental Dance Among Egyptian Canadians." UCLA Journal of Dance
Ethnology 17: 58-66.
Koritz, Amy. 1997. "Dancing the Orient for England: Maud Allen's 'The
Vision of Salome.'" In Jane C. Desmond, ed., Meaning in Motion: New
Cultural Studies of Dance, pp. 133-152. Durham: Duke University Press.
McAlister, Melani. 2001. Epic Encounters: Culture, Media, and U.S.
Interests in the Middle East, 1945-2000. Berkeley: University of
California Press.
McLean, Adrienne L. "The Thousand Ways There Are to Move: Camp and
Oriental Dance in the Hollywood Musicals of Jack Cole." In Matthew
Bernstein and Gaylyn Studlar, eds., Visions of the East: Orientalism in
Film. New Brunswick, NJ: Rutgers University Press.
Nieuwkerk, Karin van. 1998. "Changing Images and Shifting Identities:
Female Performers in Egypt." In Sherifa Zuhur, ed., Images of
Enchantment: Visual and Performing Arts in the Middle East, pp. Cairo:
American University in Cairo Press.
Salem, Lori Anne. 2001. "Race, Sexuality, and Arabs in American
Entertainment, 1850-1990." In Sherifa Zuhur, ed., Colors of
Enchantment: Theater, Dance, Music, and the Visual Arts of the Middle
East, pp. 211-227. Cairo: American University in Cairo Press.
Sellers-Young, Barbara. 1992. "Raks El Sharki: Transculturation of a Folk
Form." Journal of Popular Culture 26:2 (Fall): 141-152.
Shay, Anthony. 1999. Choreophobia: Solo Improvised Dance in the
Iranian World. Costa Mesa, Calif.: Mazda.

- Shay, Anthony. 2002. Choreographic Politics: State Folk Companies, Representation and Power. Hanover, N.H.: Wesleyan University Press (chapter on Egypt and other selections).
- Shay, Anthony, and Barbara Sellers-Young, eds. 2005. Bellydance: Orientalism, Transnationalism, and Fantasy. Connecticut: Wesleyan University Press.
- Siegel, Barbara F. 1995. "Belly Dance: The Enduring Embarrassment." Arabesque 21 (4): pp. 11-13.
- Wynn, Lisa. 2003. From the Pyramids to Pyramids Road: An Ethnography of the Idea of Egypt. Ph.D. Dissertation, Princeton University.

Question: How Orientalist is Oriental dance in the Orient? Discuss the cultural dynamics of Oriental dance in contemporary Egypt and beyond.

Week 7: Small Media

- Reading:* Danielson, Virginia. 1996. "New Nightingales of the Nile: Popular Music in Egypt since the 1970s." Popular Music 15 (3): 299-312.
- Hirschkind, Charles. 2006. The Ethical Soundscape: Cassette Sermons and Islamic Counterpublics. New York : Columbia University Press.
- Manuel, Peter. 1993. Cassette Culture: Popular Music and Technology in North India. Chicago: University of Chicago Press. (selections, for theoretical and comparative purposes).
- Sreberny, Annabelle and Ali Mohammadi. 1994. Small Media, Big Revolution: Communication, Culture, and the Iranian Revolution. Minneapolis: University of Minnesota Press.
- Plus at least two of the following:* Frishkopf, Michael. 2009. "Mediated Qu'ranic Recitation and the Contestation of Islam in Contemporary Egypt." In Laudan Nooshin ed., Music and the Play of Power in the Middle East, North Africa and Central Asia. Farnham, UK: Ashgate and Gower, pp.
- Miller, Flagg. 2002. Metaphors of Commerce: Trans-valuing Tribalism in Yemeni Audiocassette Poetry. International Journal of Middle East Studies. 34(1): 29-57.
- Miller, Flagg. 2005. "Of Songs and Signs: Audiocassette Poetry, Moral Character, and the Culture of Circulation in Yemen." American Ethnologist 32 (1): 82-99.
- Nelson, Krinstina. 2001 [1985]. The Art of Reciting the Quran. Cairo: American University in Cairo Press. (chapters 6 and 7).
- Schade-Paulson, Marc. 1999. "The Raï Performance and Studio Recording." In Schade-Paulson's Men and Popular Music in Algeria: The Social Significance of Raï. Austin: University of Texas Press, pp. 38-74.
- Schielke, Samuli. 2009. "Ambivalent Commitments: Troubles of Morality, Religiosity and Aspiration among Young Egyptians." Journal of Religion in Africa 39 (2009) 158-185. (read with Hirschkind)
- Stokes, Martin. 2009. "'Abd al-Halim's Microphone.'" In Laudan Nooshin ed., Music and the Play of Power in the Middle East, North Africa and

Central Asia. London: Ashgate, pp. 55-73.

Collateral Reading: Hirschkind, Charles. 2006. "Cassette Ethics: Public Piety and Popular Media in Egypt." In Birgit Meyer and Annelies Moors eds, Religion, Media, and the Public Sphere. Bloomington: Indiana University Press, pp. 29-51.

Miller, Flagg. 2007. The Moral Resonance of Arab Media: Audiocassette Poetry and Culture in Yemen. Cambridge, Mass: Harvard Center for Middle Eastern Studies.

White, Jenny. 1999. "Amplifying Trust: Community and Communication in Turkey." In Dale Eickelman and Jon Anderson eds., New Media in the Muslim World: The Emerging Public Sphere. Bloomington: Indiana University Press, pp. 162-179 (Note: this article is only in the 1999 edition of the book; a later edition omitted it).

Comparative: De Sola Poole, Ithiel ed. 1977. The Social Impact of the Telephone. Boston: MIT University Press.

Fischer, Claude. 1994. America Calling: A Social History of the Telephone to 1940. Berkeley: University of California Press.

Question: What are the possible political effects of "small media" (audio cassettes, but potentially also fax machines, photocopiers, the telephone) for both Middle Eastern politics and culture?

Week 8: Television and National Culture

Readings: Abu-Lughod, Lila. 2004. Dramas of Nationhood: The Politics of Television in Egypt. Chicago: University of Chicago Press.

Armbrust, Walter. 1996. Mass Culture and Modernism in Egypt. Cambridge: Cambridge University Press. (chapter 2 on "The White Flag").

Diase, Martha. 1996. Egyptian Television Serials, Audiences, and The Family House, A Public Health Enter-Educate Serial. Ph.D. dissertation, University of Texas, Austin. (choose this or Seymour)

Salamandra, Christa. 2004. A New Old Damascus: Authenticity and Distinction in Urban Syria. Bloomington: Indiana University Press. (especially chapter 4, "Ramadan Lived and Consumed.")

Seymour, Elizabeth. 1999. Imagining Modernity: Consuming Identities and Constructing the Ideal Nation on Egyptian Television. Ph.D. dissertation, SUNY Binghamton University. (choose this or Diase).

Collateral Reading: Ang, Ien. 1985. Watching Dallas: Soap Opera and the Melodramatic Imagination. New York: Methuen.

Ang, Ien. 1996. Living Room Wars: Rethinking Media Audiences for a Postmodern World. London: Routledge.

Allen, R.C., ed. 1995. To Be Continued... Soap Operas Around the World. London: Routledge.

Fiske, John. 1987. Television Culture. London: Routledge.

Mankekar, Purnima. 1999. Screening Culture, Viewing Politics: An Ethnography of Television, Womanhood, and Nation in Postcolonial India.

- Durham, NC: Duke University Press.
- Storey, John. 2003. Cultural Studies and the Study of Popular Culture. Edinburgh: Edinburgh University Press. (chapter on television)
- Williams, Raymond. 1975. Television: Technology and Cultural Form. New York: Schocken Books.

Question: The “hypodermic needle” model (sometimes called the “magic bullet” perspective) is a communications theory stating that an intended media message is directly received and wholly accepted by the receiver. Before the advent of satellite television broadcasting in the Arab world *musalsals* (dramatic serials) were broadcast exclusively on state-owned and operated television networks. Can we assume that state agendas (social, political, economic for example) were “directly received and wholly accepted” by Arab publics?

Week 9: Television, Consumption, and Transnationalism

- Reading:* Appadurai, Arjun. 1996. "Disjuncture and Difference in the Global Cultural Economy." In Appadurai's Modernity at Large: Cultural Dimensions of Globalization. Minneapolis: University of Minnesota Press, pp. 27-47. (also in During ed., The Cultural Studies Reader, and originally published in Public Culture 2.2, 1990: 1-24).
- Arab Media and Society (formerly Transnational Broadcasting Studies <<http://www.arabmediasociety.org/>> (on-line journal focusing on media in the Arab world).
- Armbrust, Walter. 2005. "What Would Sayyid Qutb Say? Some Reflections on Video Clips." Transnational Broadcasting Studies <<http://www.tbsjournal.com/Archives/Spring05/armbrust.html>>
- Kraidy, Marwan. 2009. Reality Television and Arab Politics: Contention in Public Life. Cambridge: Cambridge University Press.
- Sakr, Naomi. 2007. Arab Television Today. London: I.B. Tauris.
- Collateral Reading:* Adorno, Theodor and Max Horkheimer. 1993. "The Culture Industry: Enlightenment as Mass Deception." In Simon During ed, The Cultural Studies Reader. London: Routledge, pp. 31-41.
- Armbrust, Walter. 2000. "Introduction: Anxieties of Scale." In Walter Armbrust, ed., Mass Mediations. Berkeley: University of California Press, pp. 1-31.
- Benjamin, Walter. 1969. "Art in an Age of Mechanical Reproduction." In Walter Benjamin, Illuminations. Edited with an introduction by Hannah Arendt, translated by Harry Zohn. New York: Schocken Books.
- Downmunt, Tony, ed. 1993. Channels of Resistance: Global Television and Local Empowerment. London: British Film Institute Publishing.
- Guaaybess, Tourya. 1997. "La télévision Égyptienne de l'ère hertzienne à l'ère satellitaire: restructuration d'un champ audiovisuel." Égypte/Monde Arabe 29: 137-151.
- Kraidy, Marwan. 2005. Hybridity, or the Cultural Logic of Globalization. Philadelphia: Temple University Press.
- Kraidy, Marwan and Patrick Murphy eds. 2003. Global Media Studies:

- Ethnographic Perspectives. New York: Routledge.
- Sabry, Tarik. 2005. "The Day Moroccans Gave Up Couscous for Satellites: Global TV, Structures of Feeling, and Mental Emigration." Transnational Broadcasting Studies 14 (<http://www.tbsjournal.com/sabry.html>).
- Sakr, Naomi. 2001. Satellite Realms: Transnational Television, Globalization and the Middle East. London: Tauris.
- Slater, Phil. 1983. "The Aesthetic Theory of the Frankfurt School." In Peter Davison et al., eds., Culture and Mass Culture (Volume 1 of Literary Taste, Culture and Mass Communication). Cambridge: Chadwyck-Healey.
- Starrett, Gregory. 1995. "The Political Economy of Religious Commodities in Cairo." American Anthropologist 97, no. 1: 51-68.
- Starrett, Gregory. 1999. "Muslim Identities and the Great Chain of Buying." In Dale Eickelman and Jon Anderson eds., New Media in the Muslim World: The Emerging Public Sphere. Bloomington: Indiana University Press.
- Twitchell, James. 1992. "Untended Gates: The Triumph of Vulgarity in an Age of Show Business." In James Twitchell, Carnival Culture: The Trashing of Taste in America. New York: Columbia University Press.

See Week 12 for collateral Reading on Ramadan, Christmas, and Consumption

Question: Mass media theorists such as Horkheimer and Adorno have argued that television should be a powerful and dangerous force for social and political homogenisation. Agree or disagree? Frame your argument in the context of the available literature on Arabic-language television production, and collateral reading if necessary (e.g. on Ramadan, the notion of a "culture industry" proposed by Adorno and Horkheimer, debates over transnationalism).

Has globalization disrupted the nationalist agendas that had been prominent in Arab television during the era of terrestrial television broadcasting? Discuss with reference to satellite television broadcasting from the 1990s to the present.

Week 10: The Polemics of News (TBA)

- Reading:* Ayish, Muhammad. 2003. "American-Style journalism and Television in the Arab World: An Exploratory Study of News Selection at Six Arab Satellite Television Channels." In Kai Hafez ed, Media Ethics in the Dialogue of Cultures. Hamburg: Deutsches Orient-Institut, pp. 117-133.
- Fandy, Mamoun. 2007. (Un)Civil War of Word: Media and Politics in the Arab World. Westport, CT: Praeger Security International.
- Lynch, Marc. 2006. Voices of the New Arab Public: Iraq, al-Jazeera, and Middle East Politics Today. New York: Columbia University Press.
- Mellor, Noha. 2005. The Making of Arab News. Oxford: Rowman and Littlefield.

- Miles, Hugh. 2005. Al-Jazeera: The Inside Story of the Arab New Channel That is Challenging the West. New York: Grove Press.
- Nawawy, Mohammed and Adel Iskandar. 2003. Al-Jazeera: The Story of the Network That Is Rattling Governments and Redefining Modern Journalism. Cambridge, Mass.: Westview Press.
- Collateral Reading*: Ajami, Fouad. 2002. "What the Muslim World is Watching." Transnational Broadcasting Studies 8(2)
<http://www.tbsjournal.com/Archives/Spring02/ajami.html>
- Dajani, Nabil. 1992. Disoriented Media in a Fragmented Society: The Lebanese Experience. Beirut: American University in Beirut Press.
- Hafez, Kai ed. 2003. Media Ethics in the Dialogue of Cultures: Journalistic Self-Regulation in Europe, the Arab World, and Muslim Asia. Hamburg: Deutsches Orient-Institut.
- Hafez, Kai ed. 2001. Mass Media, Politics and Society in the Middle East. New Jersey: Hampton Press.
- Political Communication v. 19, no. 2 (special issue on Middle Eastern media).
- Lynch, Marc. 2004. "America and the Arab media Environment." In William Rugh ed, Engaging the Arab and Islamic Worlds through Public Diplomacy: A Report and Action Recommendations. Washington D.C.: Public Diplomacy Council, pp. 90-108.
- Patiz, Norman. 2004. "Radio Sawa and Alhurra TV: Opening Channels of Mass Communication in the Middle East." In William Rugh ed, Engaging the Arab and Islamic Worlds through Public Diplomacy: A Report and Action Recommendations. Washington D.C.: Public Diplomacy Council, pp. 69-89.
- Rinnawi, Khalil. 2006. Instant Nationalism: McArabism al-Jazeera and Transnational Media in the Arab World. New York: University Press of America.
- Theidi, Ahmad al-. 2003. Al-Jazeera Satellite Channel: From Regional to Global, a Question of Objectivity and News Flow. Brighton: University of Sussex.
- Rugh, William. 2004. The Arab Mass Media: Newspapers, Radio and Television in Arab Politics. Westport, Conn.: Greenwood Press.
- Rugh, William ed. 2004. Engaging the Arab and Islamic Worlds Through Public Diplomacy: A Report and Action Recommendations. Washington D.C.: Public Diplomacy Council.
- Transnational Broadcasting Studies: " Al-Jazeera: Global Player in a Global Crisis (special issue on Al-Jazeera, no. 7);
<http://www.tbsjournal.com/Archives/Fall01/fall01.html>
- Wilmsen, David. 2002. " What Some of the Arab World is Watching." Transnational Broadcasting Studies 8 (2).
<http://www.tbsjournal.com/Archives/Spring02/wilmsen.html>
- Zayani, Mohamed. 2005. The Al Jazeera Phenomenon: Critical Perspectives On New Arab Media. London: Pluto Press.

Question: The logic typically applied to al-Jazeera is to ask whether it is "friend or foe."

Friend or foe of what (or whom)? Discuss both the network and the polarized debate that structures public perceptions of it. Could there be alternative ways to approach Al-Jazeera?

Week 11: Information Technology and New Media

- Reading:* Briggs, Asa and Peter Burke. 2005. "Convergence" and "Multimedia." In Briggs and Burke, A Social History of the Media from Gutenberg to the Internet. Cambridge: Polity, pp. 216-268.
- Eickelman, Dale and Jon Anderson eds. 1999. New Media in the Muslim World. Bloomington: Indiana University Press. (chapters 1-5)
- Fandy, Mamoun. 1999. "CyberResistance: Saudi Opposition between Globalization and Localization." Comparative Studies in Society and History 41 (1): 124-146.
- Haugbolle, Sune. 2007. "From A-lists to webtifadas: Developments in the Lebanese blogosphere 2005-2006" (February).
http://www.arabmediasociety.org/topics/index.php?t_article=91
- Hofheinz, Albrecht. "The Internet in the Arab world: playground for political liberalization." Internationale politik un Gesellschaft/International Politics and Society 3: 78-79
- Lynch, Marc. 2007. "Blogging the New Arab Public." Arab Media and Society (February).
http://www.arabmediasociety.org/topics/index.php?t_article=32
- Mina, Nima. 2007. "Blogs, Cyber-Literature and Virtual Culture in Iran." George C. Marshall European Center for Security, Occasional Papers Series 15 (http://www.marshallcenter.org/site-graphic/lang-en/page-pubs-index-1/static/xdocs/research/static/occpapers/occ-paper_15-en.pdf)
- Palfreman, D. and M. Al-Khalil. 2003. "A funky language for teenzz to use: representing Gulf Arabic in instant messaging." Journal of Computer-Mediated Communication 9(1).
<http://jcmc.indiana.edu/vol9/issue1/palfreyman.html>
- Tawil, Helga Georges. 2004. The Denial of Development: A Critical Study of a Palestinian Internet Center. PhD Dissertation, University of Colorado at Boulder.
- Technorati (Blog Search Engine). <http://technorati.com/>
- Warschauer, M et als. 2002. "Language Choice Online: Globalization and Identity in Egypt." Journal of Computer-mediated Communication 7 (4).
<http://jcmc.indiana.edu/vol7/issue4/warschauer.html>
- Watson, Bahiyya. 2006. Technogenic Turns: The Production of a Public Sphere in 21st Century Urban Morocco. PhD Dissertation, University of California, Santa Cruz.
- Wheeler, Deborah. 2006. The Internet in the Middle East: Global Expectations and Local Imaginations in Kuwait. Albany: State University of New York Press
- Collateral Reading:* Alterman, Jon. 1998. New Media, New Politics?: From Satellite Television to the Internet in the Arab World. Washington: Washington Institute for Near East Policy.

- Anderson, Jon. 1998. Arabizing the Internet. Abu Dhabi: The Emirates Center for Strategic Studies and Research.
- Androutsopoulos, J. 2006. "Introduction: Sociolinguistics and Computer-mediated Communication" Journal of Sociolinguistics. 10 (4): 419-438.
- Bunt, Gary. 2003. Islam in the Digital Age: E-Jihad, Online Fatwas and Cyber Islamic Environments. London: Pluto Press.
- Castells, M. 1996. The Rise of the Network Society. Malden, MA: Blackwell.
- Crystal, David. 2001. Language and the Internet. Cambridge: Cambridge University Press.
- Doostdar, Alireza. "The Vulgar Spirit of Blogging: On Language, Culture and Power in Persian Weblogestan." American Anthropologist 106 (4): 651-662.
- Escobar, Arturo et als. 1994. "Welcome to Cyberia: notes on the Anthropology of Cyberculture [and Comments and Reply]." Current Anthropology 35 (3): 211-231.
- Hakken, David. 1999. Cyborgs@cyberspace: An Ethnographer Looks to the Future. New York: Routledge.
- Jenkins, Henry and David Thorburn eds. 2004. Democracy and New Media. Boston: MIT Press.
- Krapp, Peter. 2006. "Hypertext *Avant La Lettre*." In Wendy Hui Kyong Chun and Thomas Kennan eds., New Media/Old Media: A History and Theory Reader. New York: Routledge, pp. 359-373.
- Lynch, Marc. 2007. "Young Brothers in Cyberspace." Middle East Report 245 (Winter). <http://www.merip.org/mer/mer245/lynch.html>
- Mandaville, Peter. 2001. Transnational Muslim Politics: Reimagining the Umma. London: Routledge.
- Marcus, George ed. 1996. Connected: Engagements with Media. Chicago: University of Chicago Press.
- Wigley, Mark. 2006. "Network Fever." In Wendy Hui Kyong Chun and Thomas Kennan eds., New Media/Old Media: A History and Theory Reader. New York: Routledge, pp. 375-397.
- Wiener, Norbert. 1989 [1954]. Human Use of Human Beings: Cybernetics in Society. London: Free Association.
- Wilson, Samuel and Leighton C. Peterson. 2001. "The Anthropology of Online Communities." Annual Review of Anthropology, pp. 449-467.

Question: Michael Kearny in 1995: "Globalization entails a shift from two-dimensional Euclidean space with its centers and peripheries and sharp boundaries, to a multidimensional global space with unbounded, often discontinuous and interpenetrating sub-spaces" (Michael Kearny, "The Local and the Global: The Anthropology of Globalization and Transnationalism." Annual Review of Anthropology 24, 1995, p. 549).

Has globalization effected such a neat shift from "two-dimensional" to "three dimensional" space in the Middle East? Respond with reference to mass media.

Question: In 1993 Howard Rheingold, a leading exponent of the democratising potential of the internet, argued that "virtual communities could help citizens revitalise democracy, or they

could be luring us into an attractively packaged substitute for democratic discourse" (Rheingold, 1993: 276). Evaluate Rheingold's argument with respect to the Middle East, both in terms of the ten years that have elapsed since he made the above claim, and in the longer history of mass media in the region.

Week 12: Christmasizing Ramadan

- Reading (selections):* Ali, Syed Anwer. 1995. "Setting the Goal of the Prescribed Fast." In Laleh Bakhtiar ed., Ramadan: Motivating Believers to Action: An Interfaith Perspective. Chicago: The Institute for Traditional Psychoethics and Guidance, pp. 4-10.
- Atiya, Tarek. 2005. "Dardasha; What Will Ramadan Bring?" Cairo Live: <http://www.cairolive.com/newcairolive/dardasha/yameesh.html>
- Armbrust, Walter. 2005. "Synchronizing Watches: The State, the Consumer, and Sacred Time in Ramadan Television." In Birgit Meyer and Annelies Moore eds., Religion, Media, and the Public Sphere. Bloomington: Indiana University Press, pp. 207-226.
- Armbrust, Walter. 2007. "Celebratory Ramadan and Hyperpiety in a Mexican Standoff: Counterhegemony in the Crossfire." In John Chalcraft and Yasin Nourani eds., Counterhegemony in the Colony and Postcolony. London: Palgrave Macmillan, pp. 155-176.
- Gordon, Joel. 1998. "Becoming the Image: Words of Gold, Talk Television, and Ramadan Nights on the Little Screen." Visual Anthropology 10 (2-4).
- Meyer, Birgit and Annelies Moors. 2006. "Introduction." In Birgit Meyer and Annelies Moors eds., Religion, Media, and the Public Sphere. Bloomington: Indiana University Press, pp. 1-28.
- Starrett, Gregory. 1995. "The Political Economy of Religious Commodities in Cairo." American Anthropologist 97, no. 1: 51-68.
- Ramadan websites: google the terms "Ramadan television," "Ramadan card," "Ramadan festival," and whatever other terms seem promising to you.
- Collateral Reading on Ramadan, Religion and Media, Christmas, and Consumption:*
- Atia, Tarek. 1999. "Ramadan Riddles." Al-Ahram Weekly 411 (January 7-13).
- Bakhtiar, Laleh ed. 1995. Ramadan: Motivating Believers to Action: An Interfaith Perspective. Chicago: The Institute for Traditional Psychoethics and Guidance.
- Buitelaar, Marjo. 1993. Fasting and Feasting in Morocco: Women's Participation in Ramadan. Oxford: Berg.
- Jhally, Sut. 1990. The Codes of Advertising: Fetishism and the Political Economy of Meaning in the Consumer Society. London: Routledge.
- Meyer, Birgit and Annelies Moors eds. 2006. Religion, Media, and the

- Public Sphere. Bloomington: Indiana University Press.
- Miller, Daniel. 1994. Modernity: An Ethnographic Approach. Oxford: Berg.
- Miller, Daniel. 1994b. "Christmas against Materialism in Trinidad." In Daniel Miller ed., Unwrapping Christmas. Oxford: Clarendon Press.
- Miller, Daniel ed. 1993a. Unwrapping Christmas. Oxford: Clarendon Press.
- Moeran, Brian and Lise Skov. 1993. "Cinderella Christmas: Kitsch, Consumerism, and Youth in Japan." In Daniel Miller ed., Unwrapping Christmas. Oxford: Clarendon Press.
- Nissenbaum, Stephen. 1996. The Battle For Christmas: A Cultural History of America's Most Cherished Holiday. New York: Vintage Books.
- Starrett, Gregory. 1999. "Muslim Identities and the Great Chain of Buying." In Dale Eickelman and Jon Anderson eds., New Media in the Muslim World: The Emerging Public Sphere. Bloomington: Indiana University Press.
- Tunsi, Bayram al-. 1962. Fawazir Ramadan. Cairo: Sharikat Dar al-Nashr al-Muttahida.
- Wagtendonk, K. 1968. Fasting in the Koran. Leiden: E.J. Brill.
- Williams, Raymond. 1975. Television: Technology and Cultural Form. New York: Schocken Books. Television:"Fawazir Ramadan" from 1991.

Question: The prescribed [Ramadan] fast ... make[s] people realize the hardships which others endure for lack of sustenance for their life. Only those who themselves undergo the hardship of hunger and thirst can understand the miseries of those who, inspite of labor, are not able even to meet their basic needs. This naturally induces people to help others in need and to abstain from hoarding wealth ... (Ali, Syed Anwer. 1995. "Setting the Goal of the Prescribed Fast." In Laleh Bakhtiar ed., Ramadan: Motivating Believers to Action: An Interfaith Perspective. Chicago: The Institute for Traditional Psychoethics and Guidance, pp. 4-10), p. 7.

Presumably this means that in Egypt, which is well-known as an important site for Islamic revival, Ramadn is an austere affair. Discuss.