Mass Media in the Middle East

Week 1: Orality and Literacy


Nelson, Kristina. 2001 [1985]. The Art of Reciting the Quran. Cairo: American University in Cairo Press. (chapters 1-4, pp. 1-100). PEM Main Libr Z NEL; OIL Main Libr BP131.6 Nel


**Week 2: Orality, Textuality, and Social Transformation in the Middle East (read two out of three from Messick, Shryock, and Mitchell).**

*Reading:*


*Collateral Readings:*


**Week 3: The Press and Publishing.**

*Reading:*


Mahdi, Muhsin. 1995. "From the manuscript Age to the Age of Printed Books." In George Atiyeh ed., *The Book in the Islamic World: The


Week 4: The Coming of Audiovisual Media


Nelson, Krinstina. 2001 [1985]. The Art of Reciting the Quran. Cairo: American University in Cairo Press. (selections on broadcasting and recording recitation) PEM Main Libr Z NEL; OIL Main Libr BP131.6


Week 5: Small Media

Sreberny, Annabelle and Ali Mohammadi. 1994. Small Media, Big Revolution: Communication, Culture, and the Iranian Revolution. Minneapolis: University of Minnesota Press. ISL Main Libr DS 300.MOH; MEC Main Libr DS 266.5; SLS PCMLP Lib 140.7 MOH
Manuel, Peter. 1993. Cassette Culture: Popular Music and Technology in
North India. Chicago: University of Chicago Press. (selections, for theoretical and comparative purposes).

Week 6: Television and National Culture

Readings:


Diase, Martha. 1996. Egyptian Television Serials, Audiences, and The Family House, A Public Health Enter-Educate Serial. Ph.D. dissertation, University of Texas, Austin. (choose this or Seymour)


Corollary Reading:


Week 7: Television and Transnationalism


Week 8: Information Technology

Working Papers on New Media and Information Technology in the Middle East http://nmit.georgetown.edu/