

*Creationist Science Fair*

# What is the question?

- **Effects of causes?**

- Identifying and quantifying the causal impact of treatment(s)

- We know it's not 0 (don't we?)

- What size of effect do we care about?

- What is a “treatment”?

- No causation without manipulation?

- What about sex, ethnicity, the Rocky Mountains...

# What is the question?

- **Causes of effects**
  - We observe a regularity or pattern and ask: what are the causes of that?
  - What are the causally relevant variables and what are just the (possibly confounding) background conditions?
  - How far back and how far forward in the causal chain?
    - At what point is intervention possible?
- **Example:** Women who live close to their parents are more fertile than those who live further away. Why is that?

**TABLE 3 Criteria supportive of causal inference regarding demographic change**

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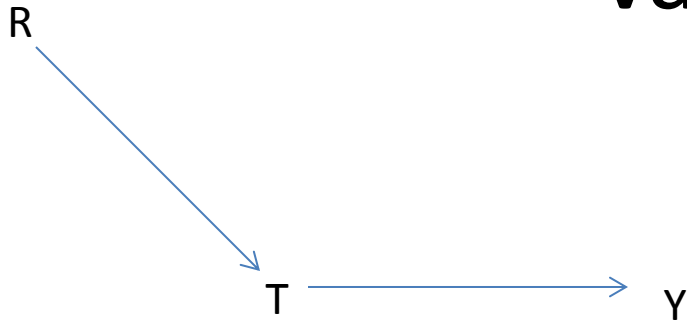
1. Time order	<p>The cause should precede the effect; or, where a process is cumulative, the start of the cause should precede the start of the effect.</p> <p>Simultaneous causation is possible in relation to mechanical processes.</p>
2. Contiguity	<p>The shorter the time between the cause and the effect, the stronger the basis for causal inference.</p> <p>Lags are possible, and may even be necessary, but they must be explained.</p>
3. Duration	<p>Causal inference is strengthened where the effect continues during the entire period in which the cause is operating.</p> <p>Not always applicable—causes of very short duration may have longer-lasting effects, and some processes may be irreversible.</p>
4. Distinctiveness	<p>Causal inference is more straightforward where both cause and effect are clearly differentiated and identifiable in a temporal context.</p> <p>True causes and effects may be hard to isolate from surrounding variability.</p> <p>Analogous to Bradford Hill's strength criterion, but distinctive effects may not be large and vice versa.</p>
5. Direction	<p>The effect should be in the expected direction—i.e., would the effect and its direction have been predicted before the event?</p> <p>Unexpected effects may occur and expected effects may be hard to specify.</p> <p>Analogous to Bradford Hill's plausibility criterion.</p>
6. Proportionality	<p>Causal linkage is better grounded when the scale of the effect can be considered proportional to the scale of the cause.</p> <p>Need not always apply—the criterion is subjective: apparently small causes can have major effects, and the reverse may also hold.</p>
7. Recurrence	<p>Causal inference is strengthened if the linkage occurs in a variety of settings. Context may, however, preclude exact replication.</p> <p>Not essential—some causes are historically unique.</p> <p>Analogous to Bradford Hill's consistency criterion.</p>
8. No cause, no effect	<p>Where the putative cause is absent, the effect is absent too.</p> <p>May not always apply in that multiple causes of a given event are possible.</p>
9. Mechanism	<p>To establish a causal link, a plausible set of intermediate links is required showing how the cause brings about the effect.</p> <p>Specifying and providing evidence of the mechanism involved is essential.</p>
10. No alternative	<p>All reasonable alternative explanations, including confounding, must be considered and ruled out. This criterion is simpler to satisfy where effects are large and distinctive.</p> <p>What is considered a reasonable alternative may change through time.</p>

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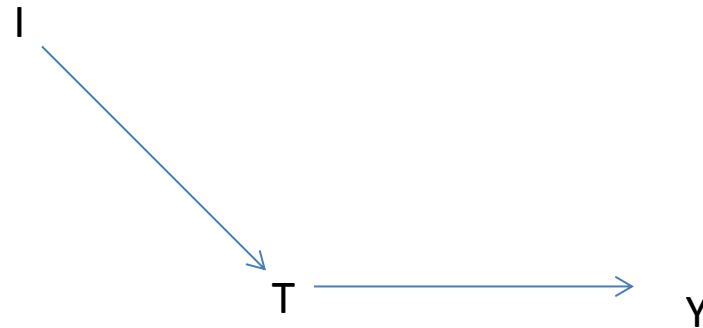
# What is the question?

- **Something else?**
- Population heterogeneity?
  - Q. Is A “the same” as B? A. No (We know without looking). Tell me when “not the same” is great enough to matter.
    - Social mobility
    - Ethnic differences in educational attainment
  - In what ways do groups differ from one another?
  - Is something the case or is something else the case?
- A lot of empirical sociology has this flavour

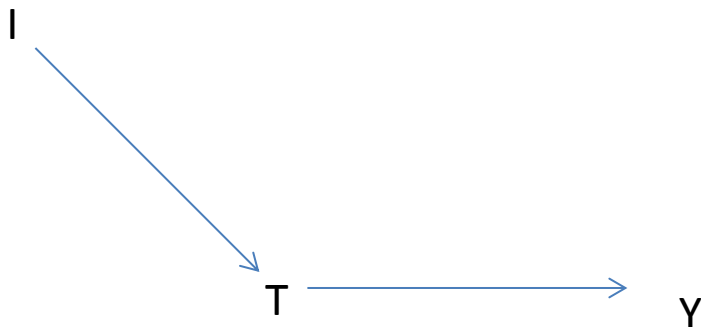
# Instrument: a source of exogenous variation in T



Classic randomized experiment



“Natural” experiment – draft lottery



Month of birth as instrument for years of education in estimating returns to education

$$\beta_{ols} = \text{Cov}(TY) / \text{Var}(T)$$

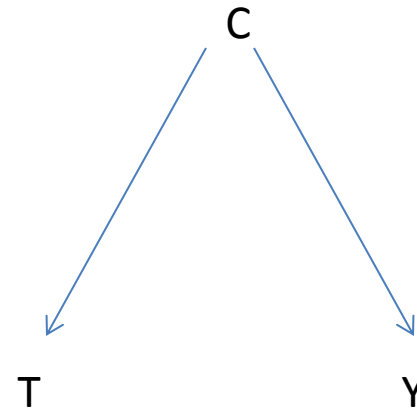
$$\beta_{IV} = \beta_{IY} / \beta_{IT}$$

# No instrument? Then model selection into treatment

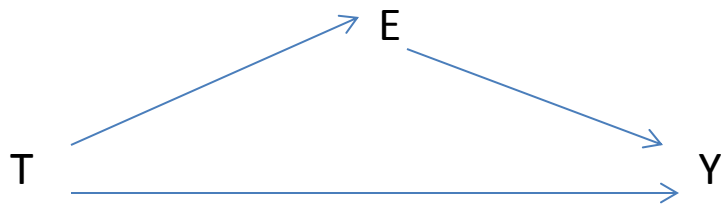
- Two Approaches
  - Condition on all the observable factors that control allocation to treatments
  - Match (balance) treatments with respect to confounders
    - Ex ante blocking
    - Ex post matching

# Condition on all the observable factors

Remember: the point is to estimate the causal effect of T on Y



Usually it will not be a good idea to condition on another outcome of T ie an endogenous variable. You won't estimate the causal effect of T on Y and you will possibly introduce some backdoor selection.



NB There is a big literature on so called “mediation” analysis. It is well intentioned but often misguided



# Match on all the observable factors

- Old tradition and lots of new variants
- Data demanding
- Are there enough good matches?
- How close is close enough?
- Draws attention to region of common support
  - ie must have cases that are similar on the Xs **and** have observed values for **both** treatment and control
    - Make more limited claims
- Also possible to combine matching and conditioning (regression)

# Match on all the observables

- Remarkably it turns out to be sufficient to match on a function of the  $X$ s – the propensity score
- Predict who gets the treatment with a logistic regression
- Probability of being in the treatment group has all the relevant information.
- Match on that
- NB This does not “control” for selection on unobservables